



ADVOCATE
SAFEHOUSE
PROJECT

2024 AT A GLANCE



651

SURVIVORS SERVED



1,818

NIGHTS OF SHELTER



705

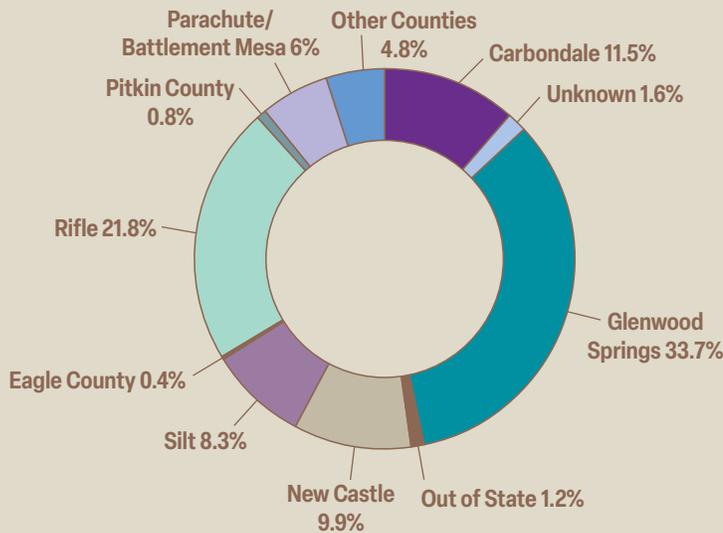
HELP LINE CALLS



74

MONTHS OF RENTAL ASST.

SURVIVORS SERVED BY COMMUNITY



RAISING COMMUNITY AWARENESS



19 educational presentations were given to 571 individuals in Garfield County.



71 community awareness activities were provided with the focus on developing healthy relationships.



57 youth survivors were provided with advocacy, resources and referrals via ASP's Youth Program.

VICTIMIZATION

- 575 Domestic Violence
- 66 Sexual Assault
- 7 Human Trafficking/Sex
- 4 Adults Sexually Abused as Children

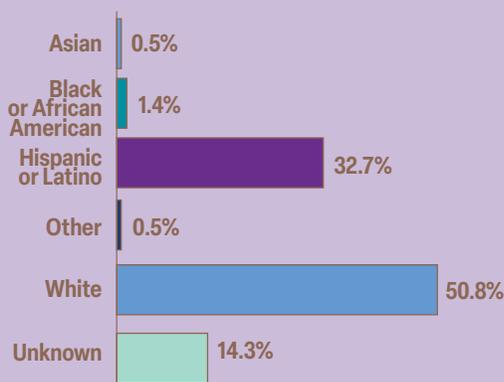
GENDER

Female
74.8%

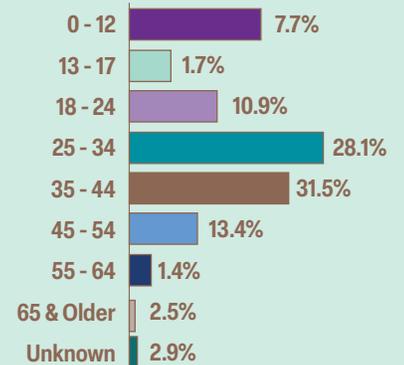
Male
12.7%

Unknown
12.4%

RACE



AGE



Our Mission: To promote healthy relationships free from violence as we strive to overcome imbalances through advocacy, collaboration, education, and shelter.

2024 HIGHLIGHTS

Comedy Fest

ASP's first-ever Annual Comedy Fest brought two unforgettable nights of joy to our community. The festival kicked off at Rifle's historic Ute Theater on September 21st and continued the next evening at the lively Glenwood Springs Vaudeville Revue on September 22nd.

We extend our heartfelt gratitude to all our sponsors, performers, and attendees whose support made this new event a tremendous success. Your participation not only filled the room with laughter—it strengthened our ability to support and uplift the survivors we serve every day.



Halloween Hustle



In October, for Domestic Violence Awareness Month, Latitude 39 Training & Fitness hosted the second annual Halloween Hustle, a lively fundraiser run with 98+ runners of all ages.

Families from across the Roaring Fork Valley enjoyed sunny fall weather, festive costumes, fun activities, food, and prizes, all while coming together to support the survivors ASP serves.

A morning of fitness, fun, and community spirit helped raise awareness and vital support, proving that even a playful event can make a powerful impact.



A Fresh look, Rooted in Our Mission

In 2024, ASP embarked on a journey to reimagine our logo, creating a design that reflects both the comprehensive support we provide for intimate partner and/or sexual assault survivors and the rich history of our organization as a safehouse.

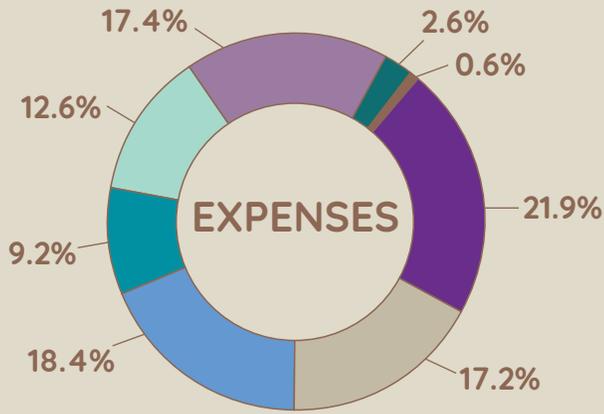
The new logo made its debut at the Comedy Fest, marking not just a visual refresh, but a celebration of our growth, resilience, and ongoing commitment to the community we serve. It's a symbol of strength, hope, and connection, proudly carrying our mission into the future.

Below are several approved variations, reflecting both brand consistency and the scope of our work. These variations include full color, reversed (white), and color adaptations that visually represent our service areas—purple to signify support for survivors of domestic violence and teal to represent sexual assault services.

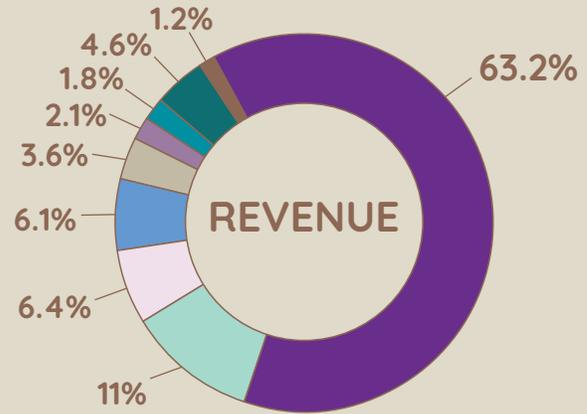


Our Values: Integrity, Compassion, Resiliency, Empowerment, Well-being

FINANCIAL SUMMARY FISCAL YEAR ENDING DECEMBER 31, 2024



- Outreach Program
- Sexual Violence Program
- Housing First Program
- Management & General
- Safehouse Program
- Fundraising
- Education Program
- Special Events



- Federal Government
- Individuals
- Foundations
- Local Governments
- In Kind
- Special Events
- Corporations
- State Government
- Other

BOARD MEMBERS

- Pam Ruzicka - Board President**
Joined the board in 2014
- Amy Luetke - Vice President**
Joined the board in 2019
- Annette Franta - Board Treasurer**
Joined the board in 2018
- Karen Harvey - Board Secretary**
Joined the board in 2017
- Holly Jewett - Board of Directors**
Joined the board in 2021
- Maria Loera - Board of Directors**
Joined the board in 2024
- Fernando Masferrer - Board of Directors**
Joined the board in 2024
- Sandy Decrow - Board of Directors**
Joined the board in 2024
- Chris Dietrich - Board of Directors**
Joined the board in 2024
- Lindsay Steele - Board of Directors**
Joined the board in 2024
- Jenn Flentge - Board of Directors**
Joined the board in 2025
- Nancy Reinisch, In Memoriam**

STAFF MEMBERS

- Ady Asplund - Spanish Back Up Advocate**
- Anahi Avellaneda - Spanish Back Up Advocate**
- Betty Lucas - Executive Director**
- Crystal Young - Advocacy Director**
- Erin Morelli - Housing Advocate**
- Esmeralda Pena - Client Advocate**
- Gissel Luna - Support Specialist**
- Glenda Martinez - Client Advocate**
- Julie Olson - Grants Manager**
- Walezka Rivers - Sexual Assault Advocate**
- Wendy Gil - Spanish Back Up Advocate**



SURVIVOR LETTER

Dear Walezka,

I want to take a moment to thank you from the bottom of my heart for everything you did for me during one of the most difficult times in my life.

After experiencing such a traumatic event, I felt overwhelmed, scared, and unsure of where to turn. From the very first moment we spoke, you listened to me with patience, kindness, and without judgment. Having someone truly hear me and stand by my side made a difference I cannot fully put into words. You helped me feel believed, supported, and not alone.

I am deeply grateful for the time you gave me, the care you showed, and the resources and services you connected me with. Thank you especially for helping me find a safe place where I could focus on my sobriety and begin to rebuild my life. Knowing that I had a space where I could feel protected and supported allowed me to take steps forward that I didn't think I was capable of at the time.

Your compassion, dedication, and advocacy made a lasting impact on my life. I will always carry with me the gratitude for how you showed up for me when I needed it most.

Thank you for being there, for believing in me, and for helping me find my way back to safety and hope.

With sincere appreciation,

A Safehouse Survivor

This letter was written from a woman who resided in our Safehouse Program. The note is written verbatim except for her name.

EVENTS



ASP set up a booth for the Two Rivers Coalition for Victim Advocacy event. A chance to engage with our community and provide education about critical resources, like ASP.



ASP staff and volunteers participated in Denim Day by wearing jeans to practice solidarity and support survivors. This event brings awareness to Sexual Violence Awareness Month.



A heartfelt thank you to Girl Scout Troop 16195 for their generous donation of cookies to the Advocate Safehouse Project!



The Self-Defense Workshop on April 26th with Epic Fitness and Checkmate Martial Arts West benefitted ASP and offered empowerment skills to all who participated.

With Gratitude to Our Champions

On behalf of our staff, board of directors, and executive director, we extend a heartfelt thank you to all of our sponsors and donors. Your continued generosity fuels our mission and strengthens the support we provide to survivors in Garfield County.

Because of you, every program, service, and event we offer becomes more than just assistance—it becomes a lifeline, a source of hope, and a reminder that our community stands together.

Huge thanks to our incredible 2024 Comedy Fest sponsors for bringing the laughs and the love! And a special shout-out to Latitude 39 Training and Fitness for an awesome second annual Halloween Hustle—what a fun and successful event!

SILVER



Alpine Bank



Colorado Mountain Country



BRONZE



COMEDY LOVER



ASP SUPPORTER

Nettie Avery



**ADVOCATE
SAFEHOUSE
PROJECT**

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