



ADVOCATE  
SAFEHOUSE  
PROJECT

# SPONSORSHIP PROPOSAL

For the 4th Annual Halloween Hustle



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Support for Survivors of Sexual and/or Intimate Partner Violence



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PROJECT



## 4th Annual Halloween Hustle



In recognition of Domestic Violence Awareness Month, Advocate Safehouse Project is proud to once again partner with Latitude 39 Training & Fitness to present the 4th Annual Halloween Hustle. This signature community event invites families to participate in a 1.5k Trick-or-Treat Fun Run/Walk where children can dress up in costumes and collect treats along the course in a safe, inclusive, and festive environment. For those seeking a more active challenge, the event also includes a 5k Run/Walk open to participants of all ages and abilities.

Following the races, attendees are invited to enjoy a celebration filled with food, family activities, yard games, and more. The Halloween Hustle has quickly become a beloved tradition in our community—bringing together individuals, families, and local businesses in support of a shared mission: to raise awareness and funding for survivors of domestic and sexual violence. This event not only highlights the strength of community connection, but also offers sponsors a meaningful opportunity to engage with the public and show their support for a critical local cause.



## 2025 STATS



525

SURVIVORS SERVED



2,332

NIGHTS OF SHELTER



469

HELP LINE CALLS



89

MONTHS OF RENTAL ASST.



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## Sponsorship Levels

### Gold Level

- Exhibitor booth at event (if desired)
- Social media and website recognition
- **Large** logo placement on event materials
- Verbal recognition at event
- Ability to display banner at event finish line
- Website recognition
- Ability to include promo item in goody bag
- Logo on 5 yard signs along the race route and at the finish line
- **10 event entries**

**\$3000 +**

### Silver Level

- Exhibitor booth at event (if desired)
- Social media and website recognition
- **Medium** logo placement on event materials
- Verbal recognition at event
- Ability to display banner at event finish line
- Website recognition
- Ability to include promo item in goody bag
- Logo on 3 yard signs along the race route and at the finish line
- **8 event entries**

**\$1500 - \$2500**

### Bronze Level

- Exhibitor booth at event (if desired)
- Social media and website recognition
- **Small** logo placement on event materials
- Website recognition
- Ability to include promo item in goody bag
- Logo on 1 yard sign at the finish line
- **6 event entries**

**\$500 - \$1000**

### ASP Supporter

- Name listed on event materials
- Website recognition
- **2 event entries**

**\$100 - \$400**